

# COOKIES

August 2021

As a controller of your personal data, Elly Financial Technologies Ltd., registered in the United Kingdom under company number 13582735 and with a business address at 54 Poland Street, London, England W1F 7NJ (“**Elly**”), uses cookies on its website.

## 1. What are cookies?

Cookies are small text files that are downloaded to your computer when you visit a website and usually contain the name of the server from which the cookie was sent, the cookie's expiration time, and its value (a randomly generated unique number).

The cookie itself does not contain or collect information. However, if read by a server together with a web browser, the cookie can help the website to provide more user-friendly services, e.g. to remember your username and password for future registration. Cookies are not harmful and are always time-limited.

## 2. The purpose of cookies

The purpose of cookies is to improve website functioning and the user experience in website viewing. Cookies make the interaction between you and a website faster and easier. This saves time and makes website viewing more efficient.

## 3. Elly's cookies

Some cookies we use are temporary (also known as session cookies) but some are saved on your device for a certain time period also after you have left our website. We use temporary cookies to measure the number of our website visitors, which helps us check the efficiency of our content display and enables continuous website improvement. Persistent cookies, however, enable us to save your contact information for subsequent website visits, so that you don't need to sign in any longer or that the website content display adjusts to your device. We also use saved cookies originating from other sites like Facebook, Twitter, Google, etc.

In addition to these, we also use cookies to determine how you navigate our web pages, what content you are interested in and how long your visits last. Based on this, we can shape the content of our web pages and adjust it to your requirements.

The data collected through cookies is processed exclusively for statistical purposes and for collecting demographic data and visitor interests (but only in such a way that your identity cannot be revealed), for identifying server problems, and for webpage editing.

The list of all the cookies is shown in the table below:

Cookie name	Uses	Cookie type (first-party/third-party)	Expiration	Domain
__cfduid	It is set by the CloudFlare service to identify trusted web traffic. It does not correspond to any user id in the web application, nor does the cookie store any personally identifiable information.	First-party	1 month	<a href="https://elly.com/ukp">https://elly.com/ukp</a> <a href="https://elly.com/ukp">os</a>

<b>csrftoken</b>	Protection against malicious exploitation of the website.	First-party	1 year	<a href="https://elly.com/ukpos">https://elly.com/ukpos</a>
<b>sessionid</b>	A cookie used to identify the user who logged in to the website. The session id is stored on the server and assigned to a specific user at the time of his visit (session).	First-party	Session cookie	<a href="https://elly.com/ukpos">https://elly.com/ukpos</a>
<b>sid</b>	A cookie used for error tracking and error logging.	First-party	Session cookie	<a href="https://elly.com/ukpos">https://elly.com/ukpos</a>
<b>cookieconsent_status</b>	A cookie recording the closure of the cookie notification.	First-party	1 year	<a href="https://elly.com/ukpos">https://elly.com/ukpos</a>
<b>_gid</b>	It records your own ID to generate statistics on your use of the website.	Third-party	Session cookie	<a href="https://google.com">google.com</a>
<b>_ga</b>	It records your own ID to generate statistics on your use of the website.	Third-party	2 years	<a href="https://google.com">google.com</a>

#### 4. Google Analytics

We also use the Google Analytics web service by Google Inc. (“**Google**”). Google Analytics is a web analysis service providing information on your behaviour on our web page, thus helping us to create a better user experience. Data related to your use of our web page (e.g. your IP address, browser type, language settings, operating system, etc.) collected by the Google Company will be transferred to Google’s server in the United States of America, where this data will be stored and analysed. The relevant data in anonymised form will then be sent to us. Pursuant to the “model contractual clauses” approved by the European Commission, obliging them to protect your personal data, the Google Company ensures adequate levels of data protection regarding Google’s processing of personal data.

You may withdraw your consent to the use of web analysis at any time by downloading Google’s browser [add-on](#). More information on the Google Analytics service is available in the terms and conditions for the use of the Google Analytics service, in the security and privacy principles of the Google service and in the privacy policy of the Google Company.

#### 5. Contact

If you have any questions or comments in connection with the cookies, we are available at [support@ellypos.co.uk](mailto:support@ellypos.co.uk).

Elly Financial Technologies Ltd.